Intelligent Investment

## 2025 Global Property Market Update

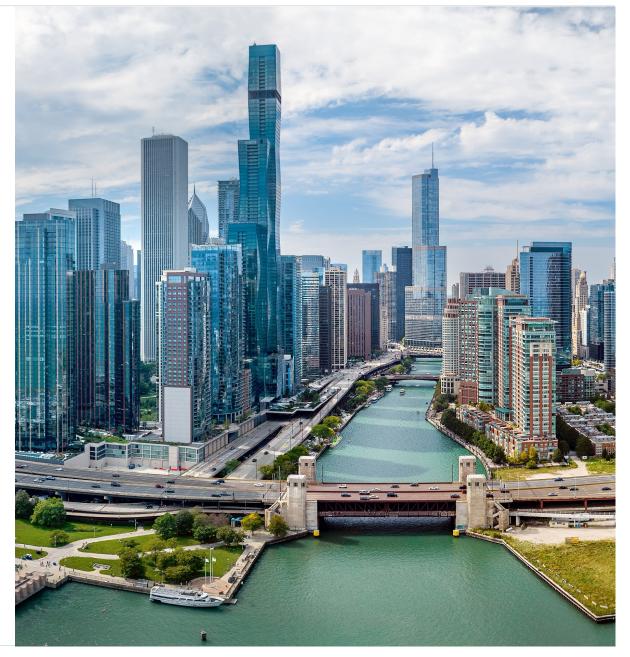
**REPORT** 

CBRE RESEARCH OCTOBER 1, 2025



## **Executive Summary**

- Global commercial real estate investment volumes rose 3% YoY to US\$190 billion in Q2 2025. CBRE expects that global investment volumes will increase approximately 15% in 2025, up from our earlier projection of 10%, as central banks begin to loosen monetary policy.
- Volumes increased by 1% YoY in the Americas, but excluding entity-level transactions, the volume was up by 13% YoY, due to the \$10 billion entity-level transactions in the U.S. in 2024. Europe volume was down by 2% YoY to \$56 billion in Q2, while APAC had a 22% YoY increase from a low base to \$31 billion, attributed to a general recovery led by Korea, Japan and Singapore.
- Cap rates have peaked in the US and are relatively stable and are beginning to compress in Europe; however, further expansion is anticipated in some APAC countries. With limited cap rate compression forecasted this cycle due to elevated long-term interest rates, income-driven investment strategies and careful asset selection continue to be important.



# Global Macro & Economic Overview

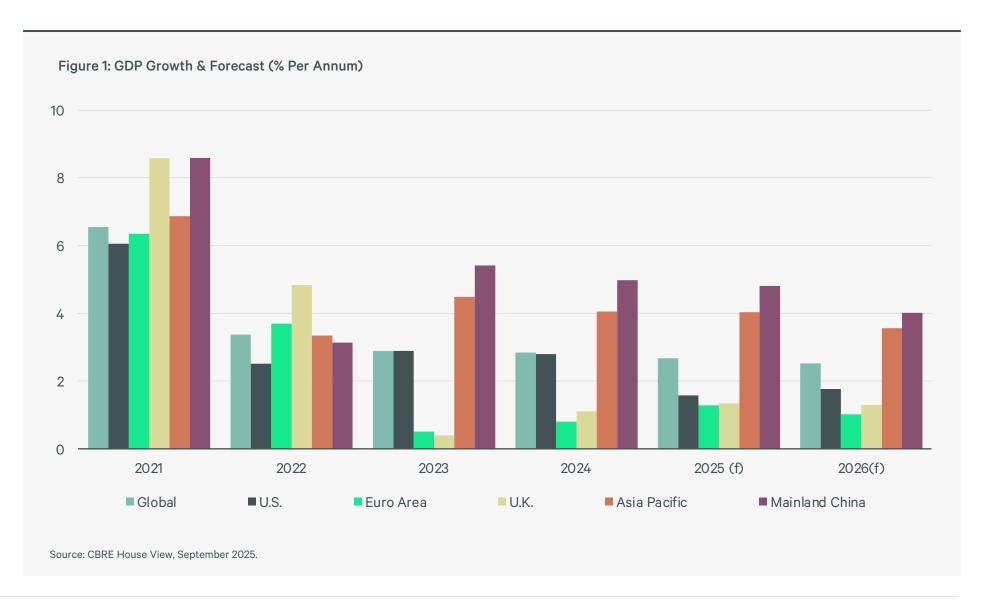
O1
Global Macro
& Economic
Overview

Opportunities
And Challenges
for the
Commercial Real
Estate Sector



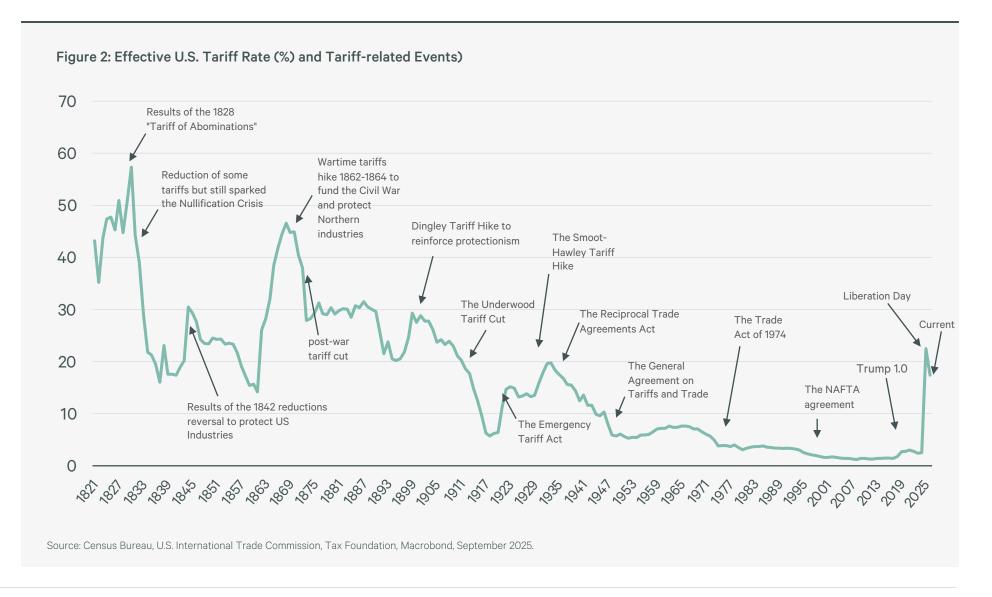
O1
Global Macro
& Economic
Overview

## Global Economic Growth Set to Ease in 2025



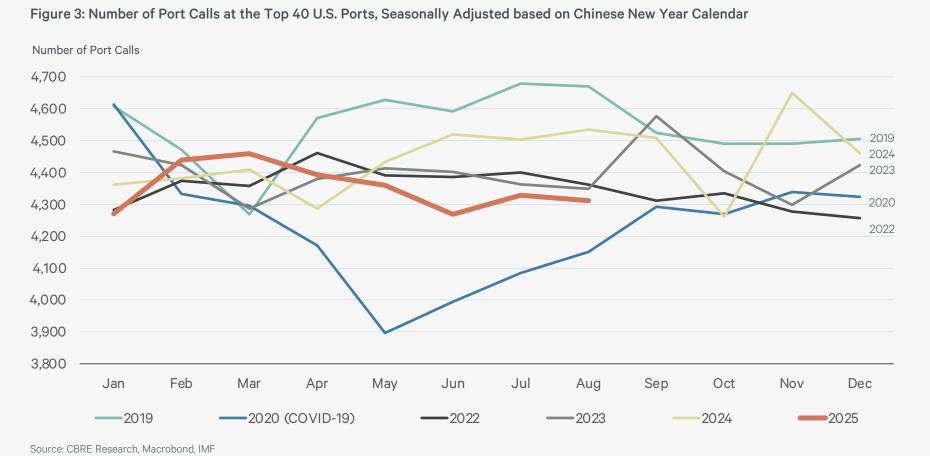
O1
Global Macro
& Economic
Overview

## Tariffs Are a Big Shock to the US Economy



O1
Global Macro
& Economic
Overview

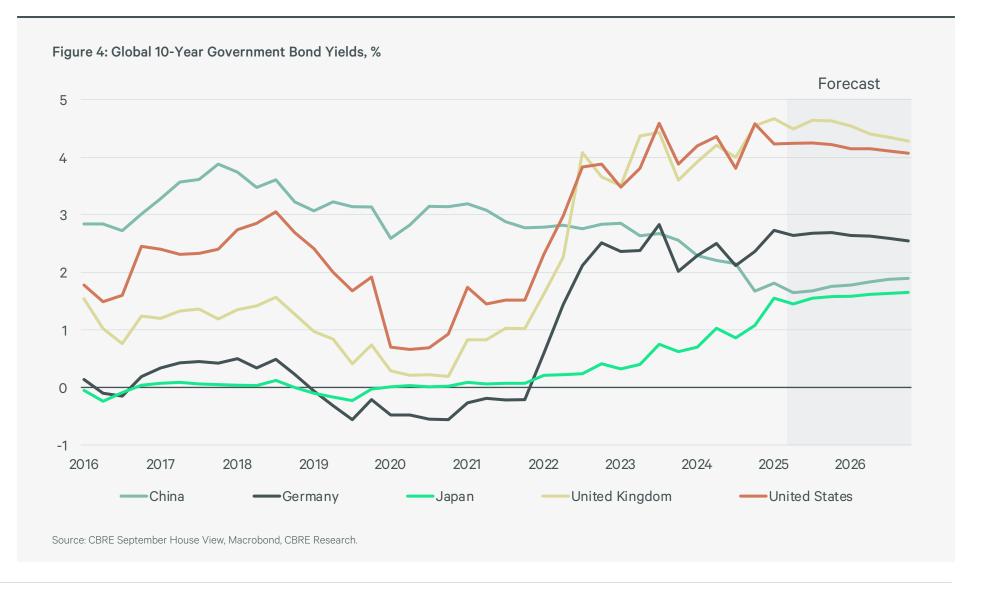
# Port Activity Continues to Show a Downward Trend



Note: A port call is defined as the moment a ship enters the port boundary. The unit of measurement for port calls is typically the number of vessels that enter the port daily. The top 40 ports include Houston, Los Angeles-Long Beach, New Orleans, South Louisiana, New York-New Jersey, Corpus Christi, Beaumont, Baltimore, Norfolk, Savannah, Mobile, Newport News, Port Arthur, Freeport, Swanport, Charleston, Port Everglades, Lake Charles, Tampa, Texas City, Jacksonville, Point Richmond, Baton Rouge, Philadelphia, EL Segundo, Tacoma, Pascagoula, Oakland, Portland, Vancouver, Port Aransas, Seattle, Boston, Wilmington DE, Miami, Brownsville, Superior, Wilmington NC, Barbor's Point.

O1
Global Macro
& Economic
Overview

## Globally Bond Yields Will Remain Higher for Longer



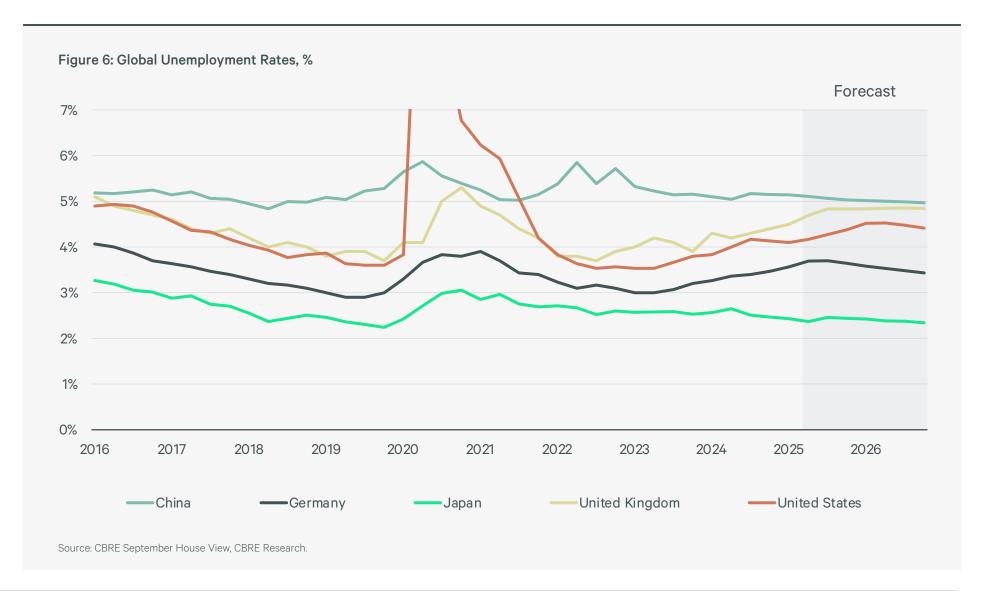
O1
Global Macro
& Economic
Overview

## Global Prices Provide a Mixed Picture



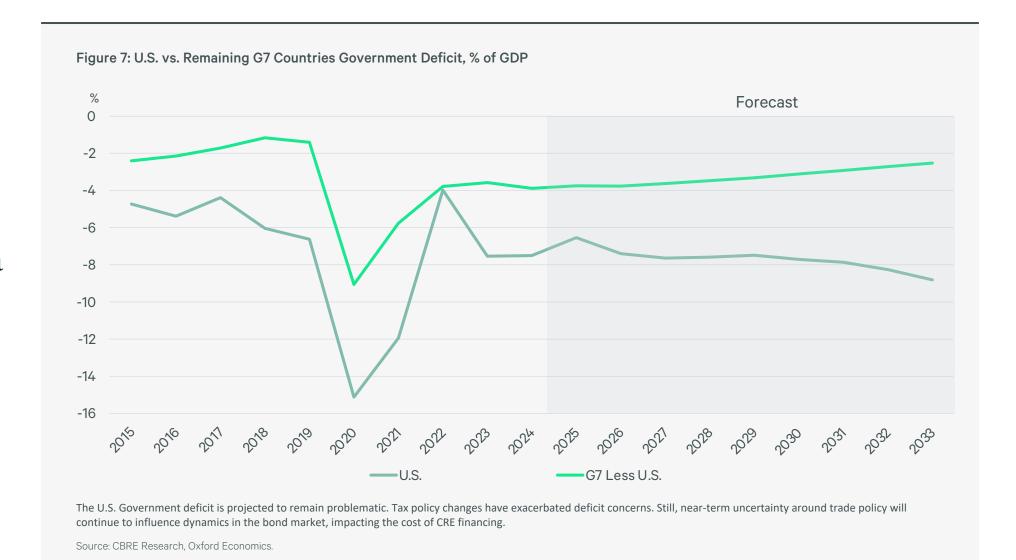
O1
Global Macro
& Economic
Overview

## The Labor Market Paints a Mixed Picture



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Global Macro
& Economic
Overview

Deficits Remain Historically Elevated, With a Particularly Poor Outlook for the U.S.



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& Economic

Overview

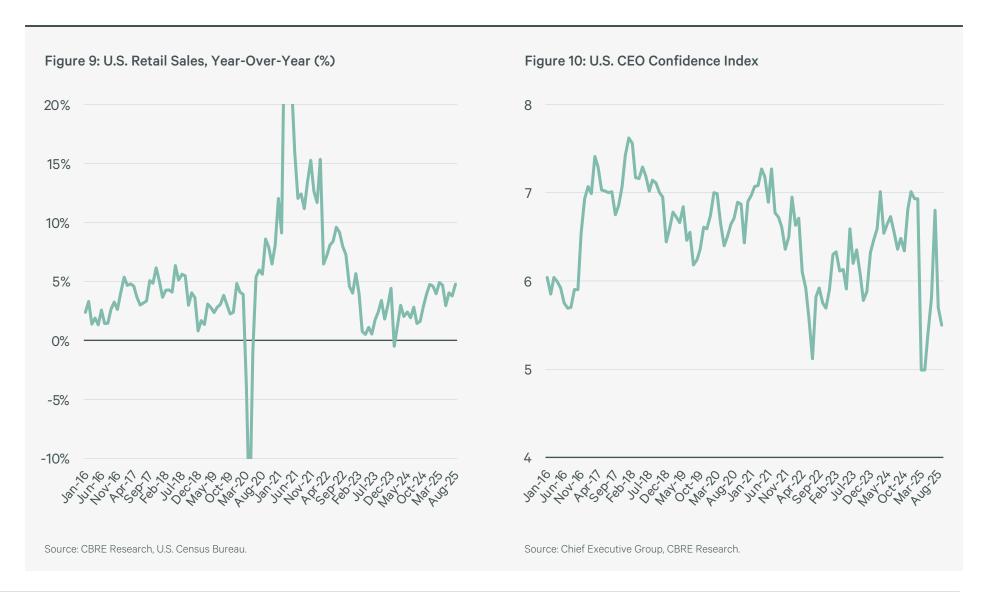
Travel Remains
Strong But
Experiences
an End of
Summer Dip



O1
Global Macro
& Economic
Overview

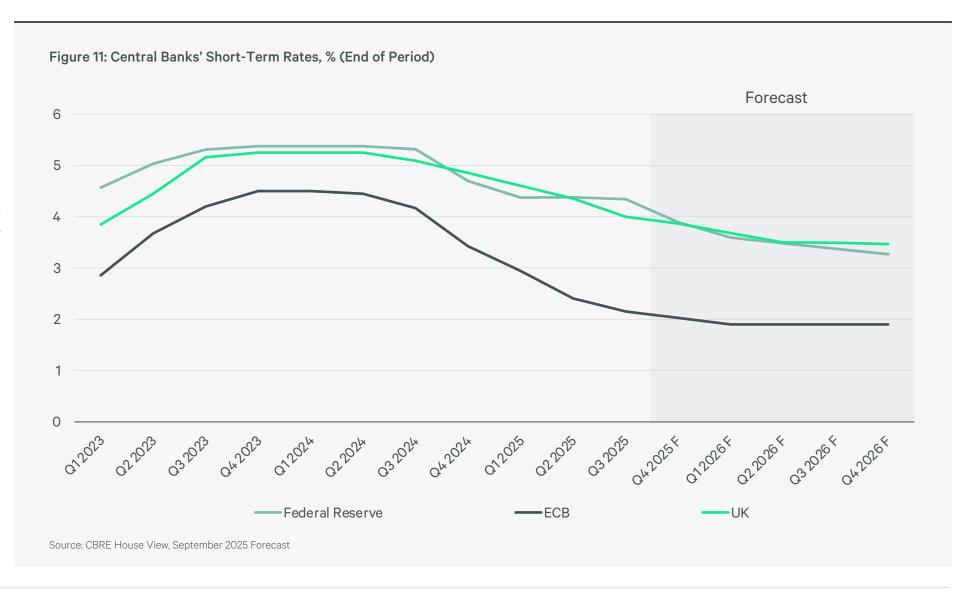
## Retail Sales Ease Throughout Q2

## CEO Confidence Took a Turn in August



O1
Global Macro
& Economic
Overview

## Central Banks Will Adopt Easing Policies Gradually



## o2 Investment

02

#### Investment

#### Global Investment At-a-Glance



#### **Investment Volumes Rose Globally**

Investment volumes rose in Q2 by 1% in the Americas and 22% in APAC but fell by 2% in Europe y-o-y. CBRE forecasts global investment volumes to improve by roughly 15% in 2025.



#### **Solid Demand Continues**

Steady demand for high-quality assets remains strong across most sectors. This ongoing demand is further supported by robust global dry powder, which is underpinning investment activity.



#### Cap Rates Stabilizing

Cap rates have peaked in the US and are relatively stable and are beginning to compress in Europe; however, further expansion is anticipated in some APAC countries. We expect limited cap rate compression this cycle, as long-term interest rates are expected to remain elevated.



#### **Public Market Discounts Persist**

REITs continue to trade below NAV, creating attractive buying opportunities for private equity investors and potential M&A activities.



#### **Lending Conditions Improved**

Most lenders, including banks and debt funds, are participating in increased lending activity. This trend is expected to continue as lenders adapt to changing economic conditions and lower benchmark rates.

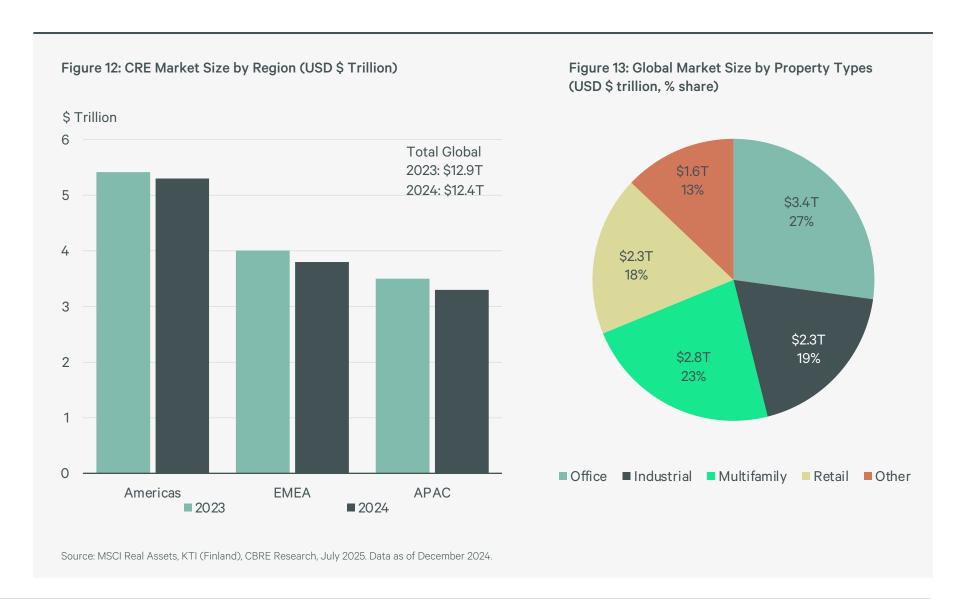


#### **Credit Spreads Tighten**

Despite volatile Treasury rates, credit spreads continued to compress. This may improve financing for borrowers and support investment activity as lenders remain accommodating.

02 Investment

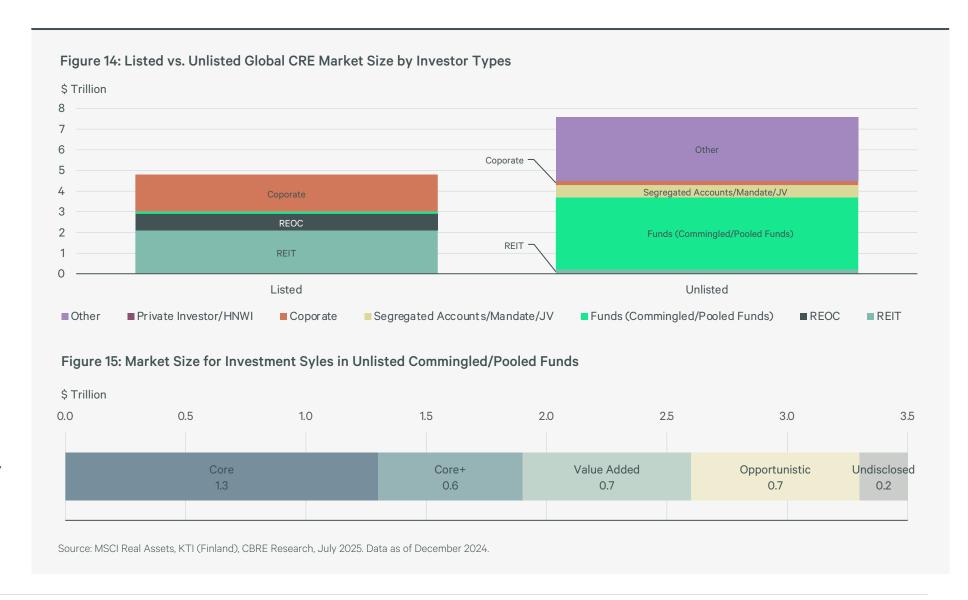
## Commercial Real Estate Market Size Snapshot



02 **Investment** 

## Global CRE Market Size by Portfolio Type

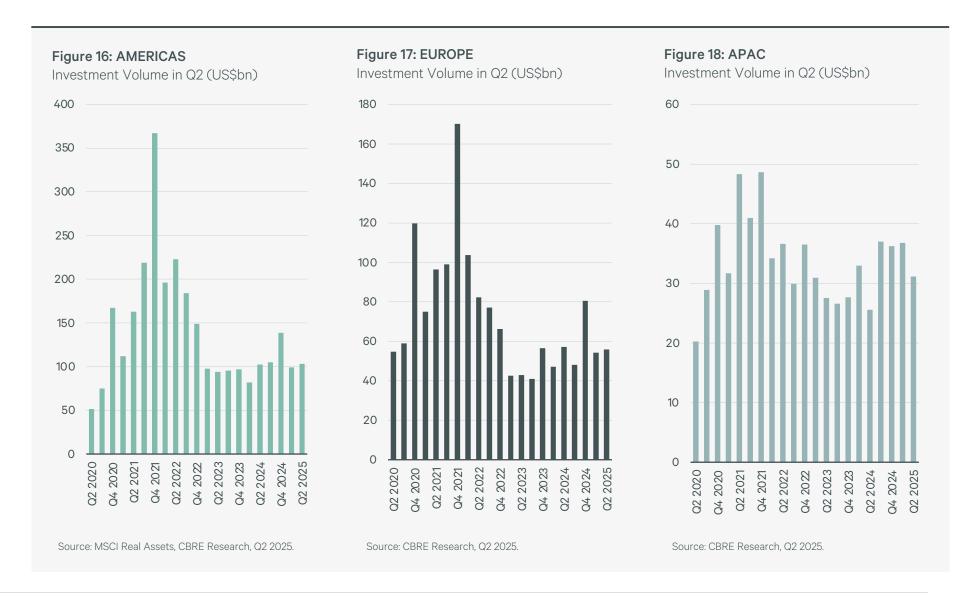
- The global real estate investment market is estimated at USD 12.5 trillion in 2024, with 42.7% from the Americas, 30.7% from EMEA, and 26.6% from APAC. Unlisted assets make up about USD 7.7 trillion (61.4% of the total), while the listed market is valued at USD 4.8 trillion.
- Commingled funds account for 45.7% of the unlisted market at USD 3.5 trillion, with core funds leading at 37%. Core plus, value-added, and opportunistic strategies each represent 17% to 19%. Regarding fund structure, 46.7% of commingled funds are open-ended, 46.6% are closed-ended, and the remainder is undisclosed.



02 **Investment** 

### Global Investment Volume Rose in Q2

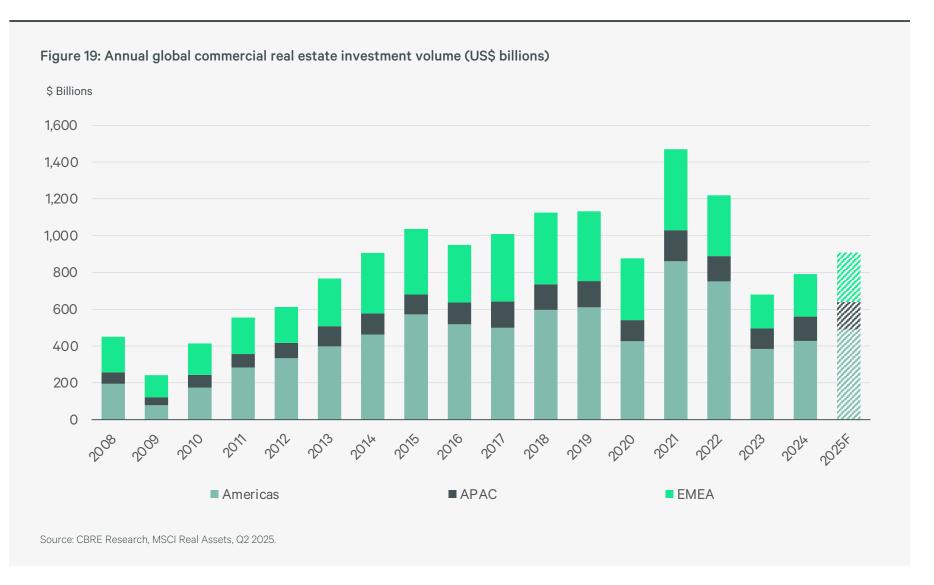
- Global investment volumes rose 3% yearover-year in Q2 to \$190 billion.
- In the Americas, volumes increased 1% to \$103 billion in Q2, with the U.S. up by 2% to \$97 billion. However, excluding entity-level transactions, the volume increased by 13%, due to the \$10 billion entity-level transactions in the U.S. in 2024.
- Europe's the volume fell by 2% to \$56 billion, while APAC saw a 22% increase to \$31 billion.
- We expect continued improvement in volumes in 2025, driven by robust fundamentals.



02 **Investment** 

## Capital Markets Activity is Expected to Improve

- CBRE expects that investment volumes will continue to improve through 2025. While elevated 10-year Treasury yields and uncertainties in trade policy and the economy may weigh on investment activity, strong industry fundamentals and a desire to deploy capital, along with the beginning of Federal Reserve rate cuts and two additional anticipated cuts, will support investment growth in 2025.
- We forecast an 15% increase in global investment volume in 2025 compared to 2024, with an increase of 15% in the Americas, a 10-15% increase in APAC, and a 15% increase in Europe.



02 **Investment** 

## Multifamily Assets Were the Leading Sector in Global Investment

- Multifamily properties were the most soughtafter asset type in Q2 2025, reaching \$50 billion, primarily driven by demand in the APAC region.
- Industrial and office properties ranked as the next leading sectors for global investment transactions, each accounting for 20% of total global investment volumes, amounting to nearly \$38 billion. The Americas led in office investment volume, with a 45% year-over-year increase in the region. Europe drove growth in industrial investment volumes, with a 12% year-over-year increase for the sector in Q2.
- Global retail investment volume increased by 40% year-over-year in Q2, reaching \$35.5 billion, with all regions experiencing an increase in volumes.

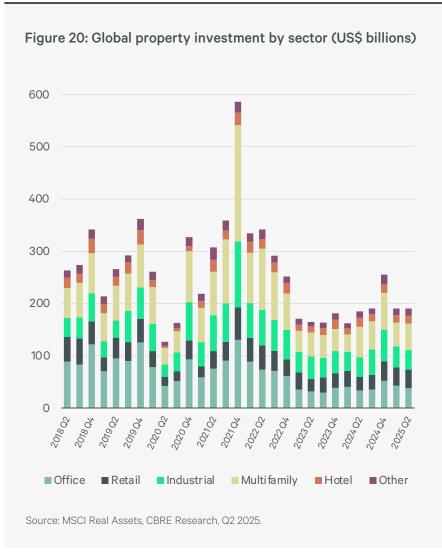
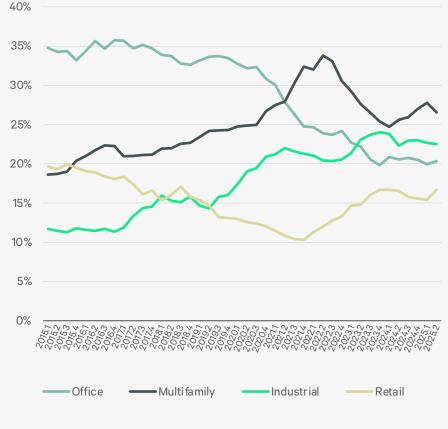


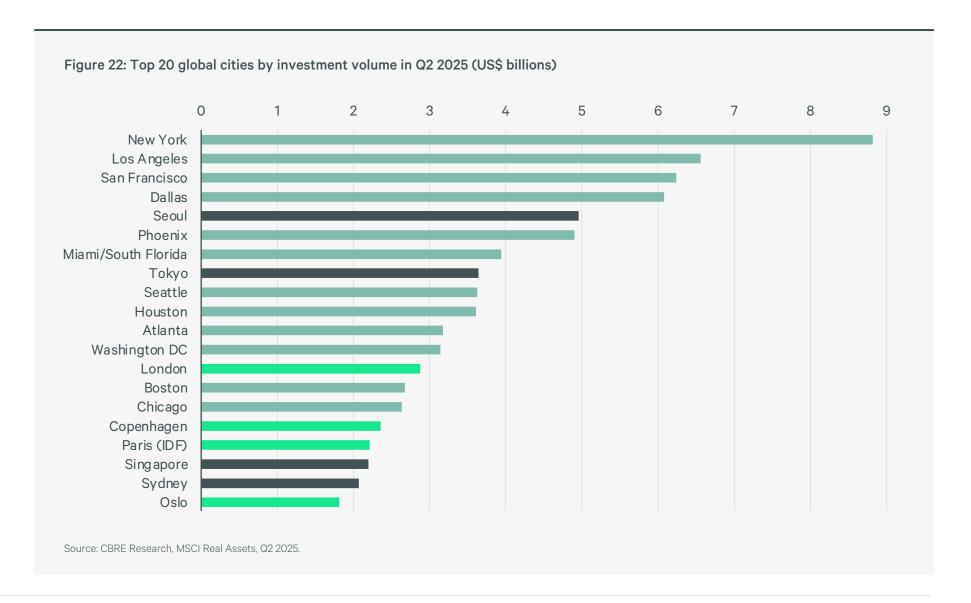
Figure 21: Share of global investment volume by sector, rolling-4-quarters (%)



Source: MSCI Real Assets, CBRE Research, Q2 2025.

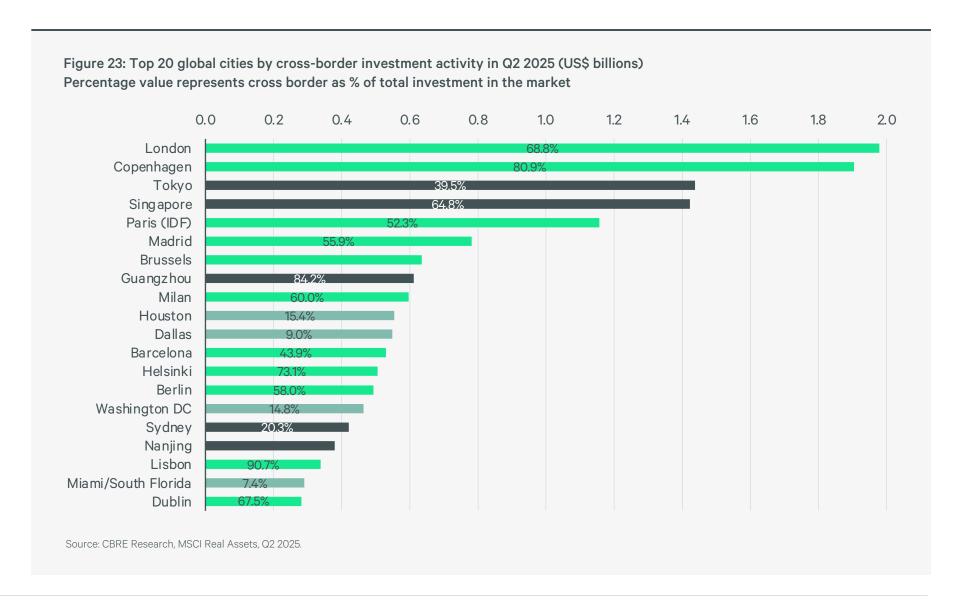
02 **Investment** 

U.S. Markets
Attracted the
Most Investment
in Q2, Led by
New York,
Los Angeles and
San Francisco



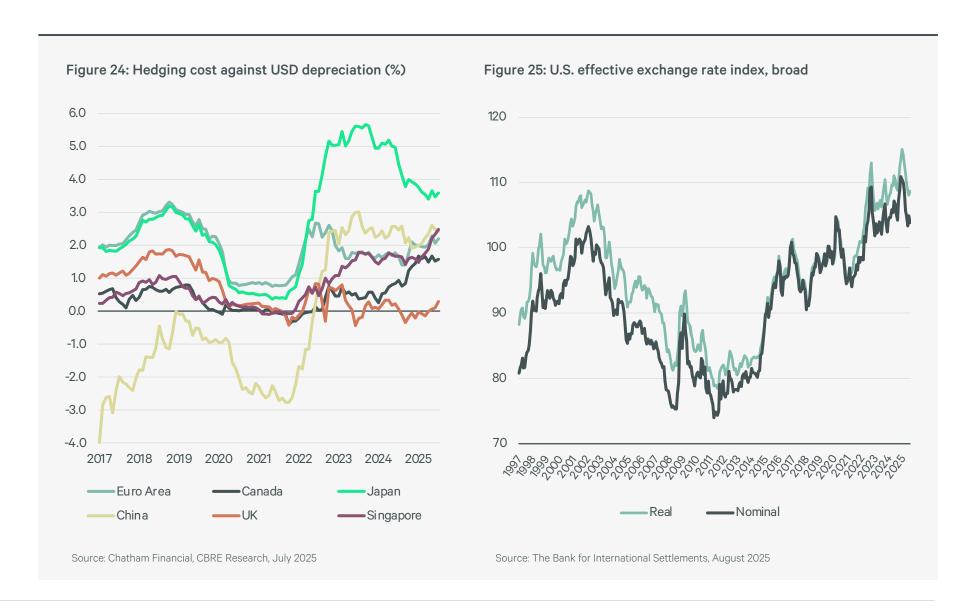
02 **Investment** 

Europe and APAC Saw Strong Crossborder Investments in Q2, Led by London and Copenhagen



02 **Investment** 

While Hedging Costs Rise Due to Increased Volatility, a Declining USD May Support Foreign Inflows



2025 Global Property Market Update

02 **Investment** 

## Global Yields Suggest Cyclical Opportunities

#### **PEAK-TO-TROUGH**

U.S.

Office +201bps

Retail +97bps

Industrial +232bps

#### **Europe**

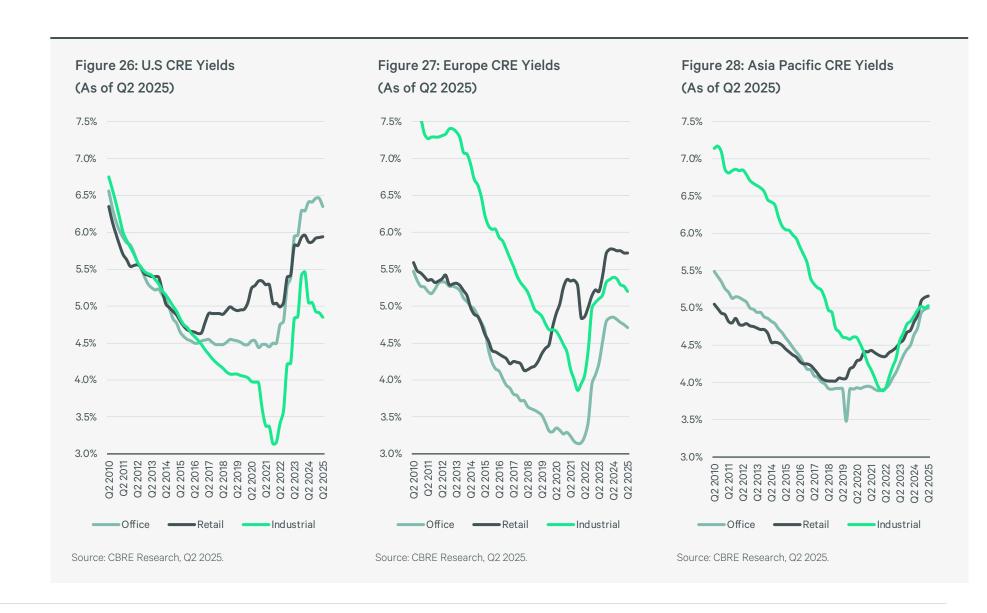
Office +171bps Retail +93bps

Industrial +153bps

#### **Asia Pacific**

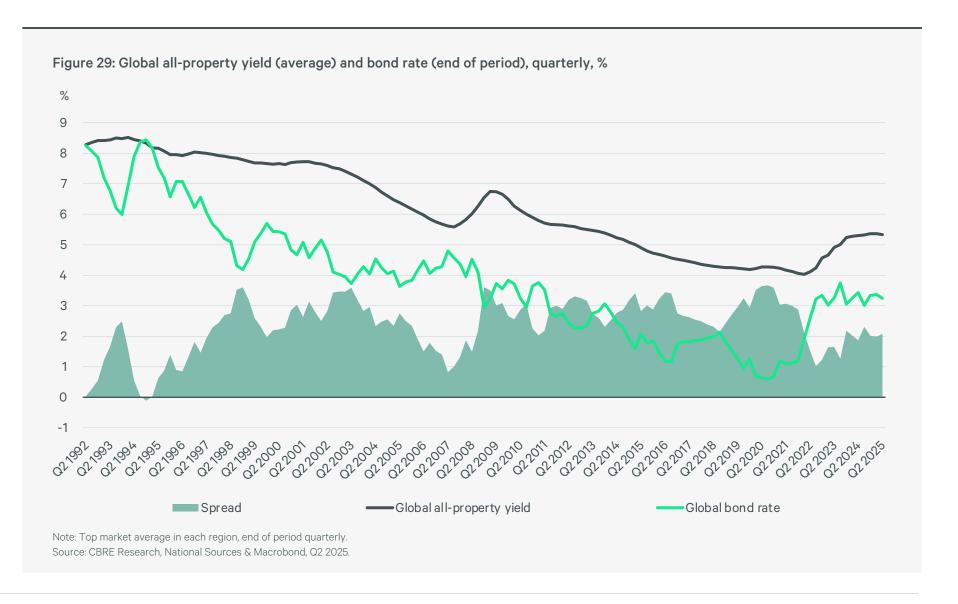
Office +111bps Retail +81bps

Industrial +114bps



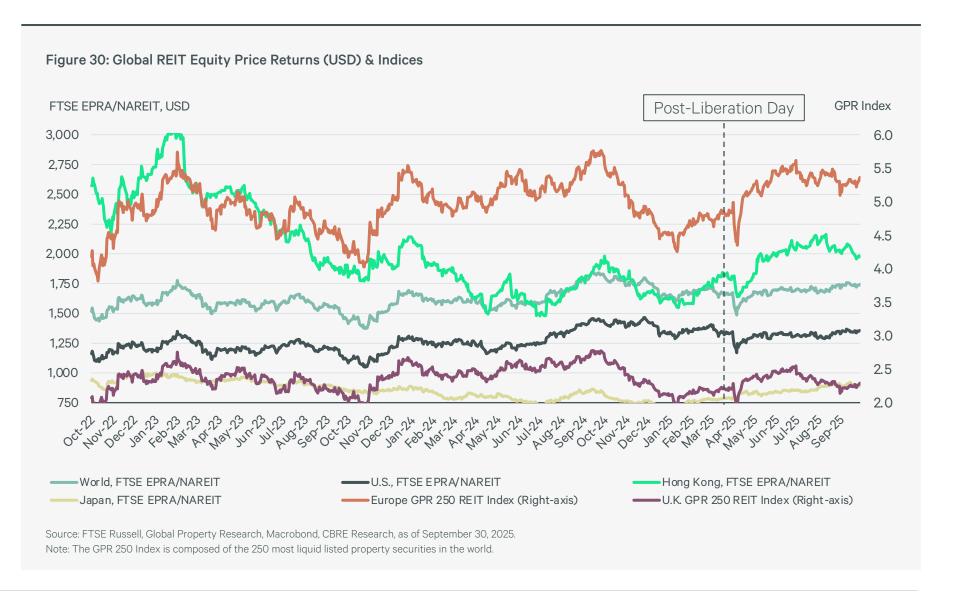
02 Investment

## Global Yield Spreads Remained Stable in Q2



02 **Investment** 

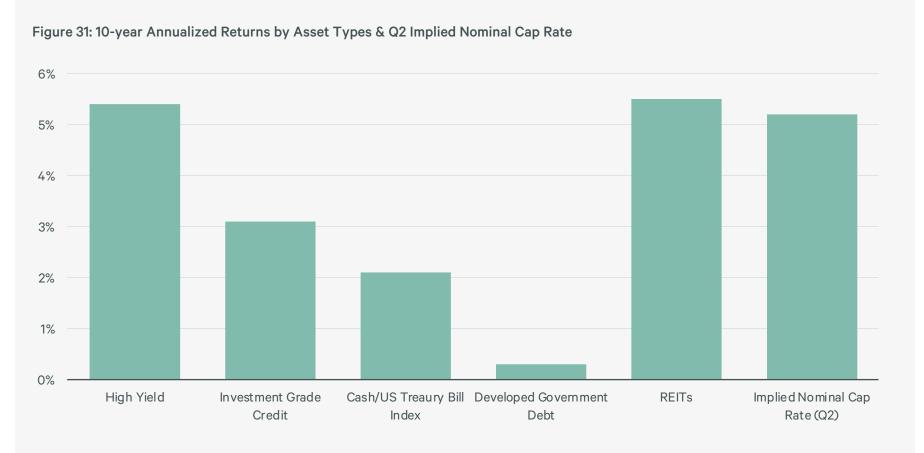
Global REITs
Show Signs of
Stabilization
Amid Short-term
Volatility



02 **Investment** 

## Real Estate Provides Attractive Returns Compared to Other Asset Types

- With an implied nominal cap rate of 5.20% for Q2, CRE offers favorable returns compared to the 10-year annualized averages of other asset classes: high yield (5.4%), investment grade credit (3.1%), and the US Treasury Bill Index (2.1%).
- This indicates attractive entry points for real estate investments, as investors seek higher yields in a competitive market.
   Even public REITs, despite trading at a discounted NAV, show an average return of 5.5%.

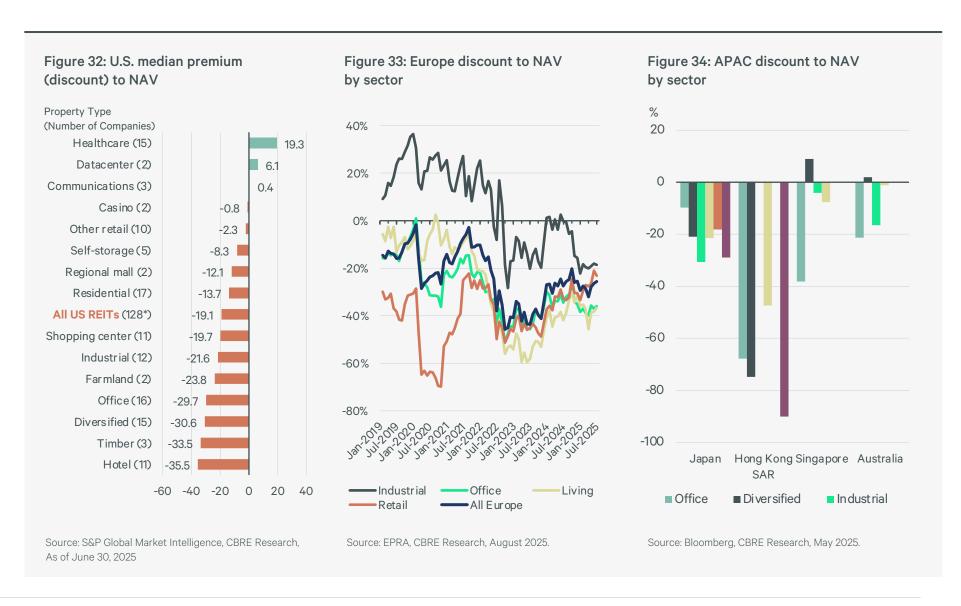


Source: S&P Global, BlackRock, Green Street, Bloomberg, CBRE Research. August 2025.

Notes: The fifth bar in the chart shows Green Street's implied nominal cap rate for Q2. The first four bars in the chart shows annual index total returns (income or dividends reinvested) in U.S. dollars, indices are unmanaged and therefore not subject to fees. 2025 shows year to 29 August 2025. Annualized column shows the annualized total return over the last 10-years from the same date. Indexes or prices used are: U.S. equities - MSCI USA Index, , High yield - Bloomberg Barclays Global High Yield Index, IG credit - Barclays Global Corporate Credit Index, REITs - S&P Global Real Estate Investment Trust (REIT) Index. DM gov. debt - Bloomberg Barclays Global Treasury Index.

02 **Investment** 

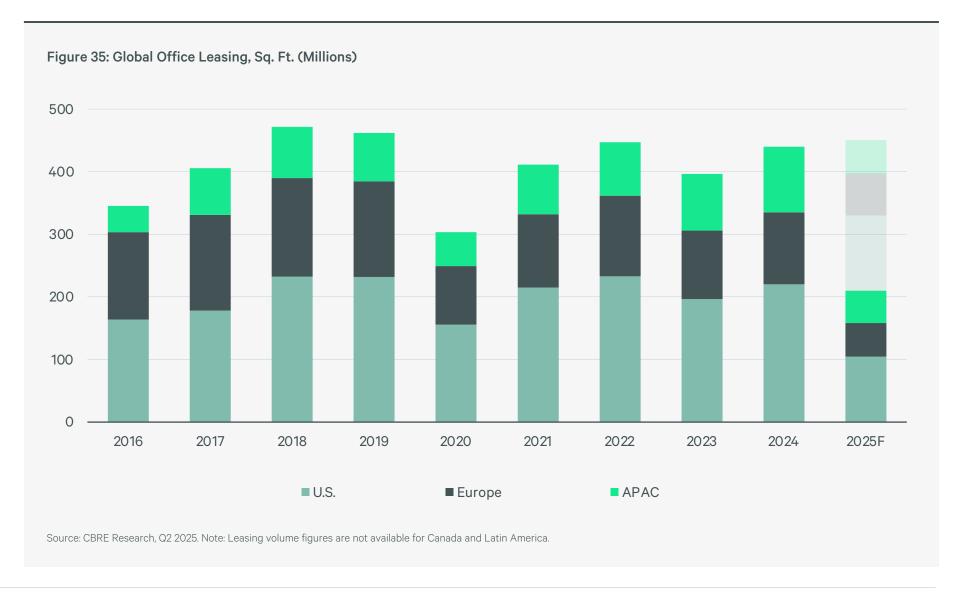
Reits Trade At a
NAV Discount,
But Showing Signs
of Improvement
and Indicating
Potential for M&A
or Public-toprivate
Transactions



## 03 Office/Occupier

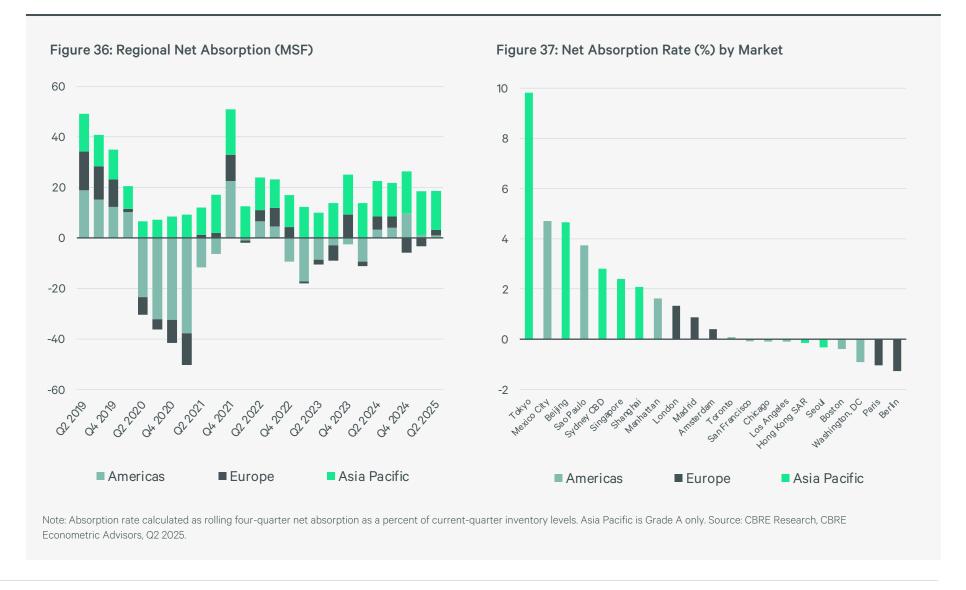
03
Office/Occupier

Global Office Leasing Started Strong and is Expected to Improve in 2025



03
Office/Occupier

**Net Absorption** Was Positive in All Three Global Regions in Q2; Led by Europe, While APAC and the **Americas Held** Relatively Steady



CBRE RESEARCH

03
Office/Occupier

## Vacancy Rates in the Americas Remain Elevated, While Rates in Europe and APAC Vary by Market

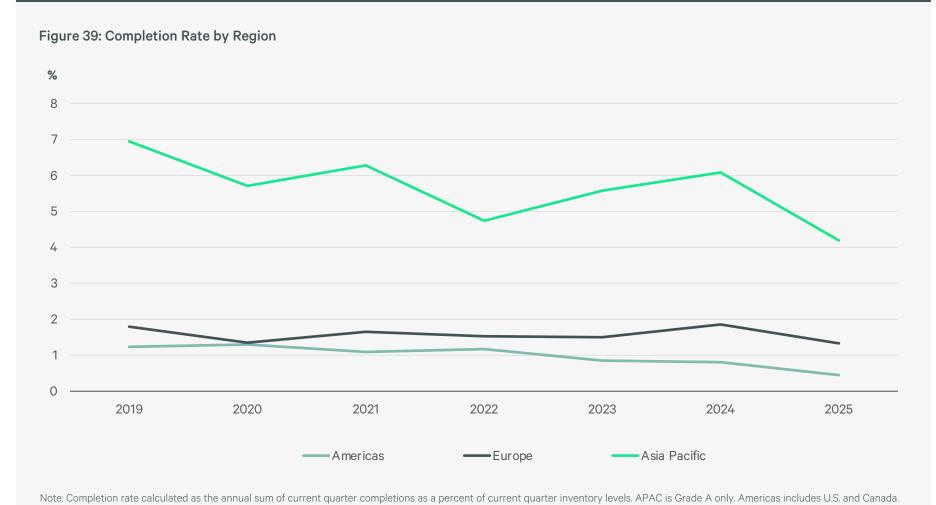
In Q2 2025, the Americas continued to have the highest office vacancy rates, driven by elevated vacancies in gateway markets like San Francisco, Chicago and Los Angeles. Markets in Europe and Asia Pacific were more varied in terms of vacancy, with major markets like Shanghai, Beijing, Paris, Berlin and London above their long-run average vacancy rates. Other markets like Madrid, Amsterdam, Seoul and Tokyo remained at or below their long-run vacancy averages.



03
Office/Occupier

## Office Completions Fall to New Lows Across All Global Regions

The completion rate decreased in all three global regions in Q2 2025. Higher construction costs continued to challenge developers in addition to general economic headwinds and structurally lower demand for office space. Lower levels of new supply should help to stabilize office fundamentals in 2025.

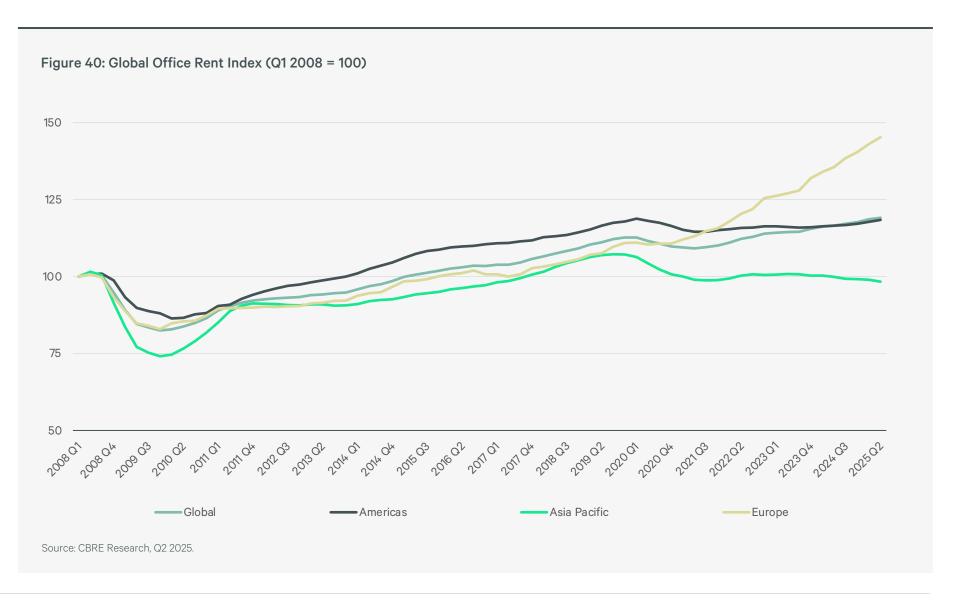


Source: CBRE Research, CBRE Econometric Advisors, Q2 2025.

03
Office/Occupier

## Global Office Rent Index Tick Upward

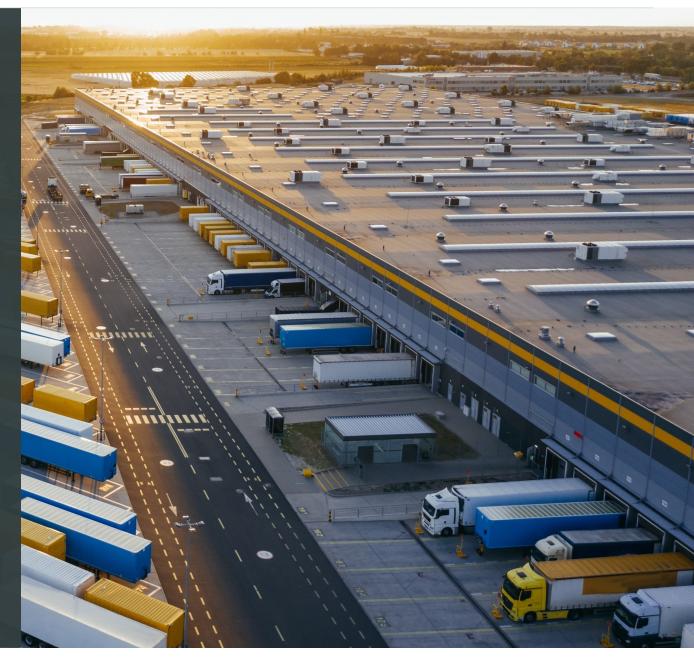
 Global office rents edged up in 2025 Q2, driven by strong rent growth in European office markets. Rents in the Americas recorded a small increase, while rents in APAC remain relatively stable but subdued.



## O4 Industrial & Logistics

### Q2 2025 Key Global Industrial Trends

- Continued demand for same-day and next-day delivery fueled by shifting consumer preferences for speed and convenience remains a global demand driver.
- Onshoring of manufacturing will improve manufacturing and warehouse fundamentals, driven by supply chain resilience and reduced reliance on foreign markets.
- A greater emphasis will be placed on labor dynamics, power availability, transportation efficiency, and sustainability in logistics facilities. This is driven by unpredictable transportation costs, labor shortages, and environmental concerns.
- Vacancy Rates will continue to rise despite lower completions, potentially due to oversupply of older product in some markets and shifting demand patterns.
- The rise in investment activity is expected to continue as financing conditions improve, and confidence returns. However, a growing gulf has emerged between prime and secondary assets, with investors seeking greater discounts on the latter, and paying ever-closer attention to building specifications.
- Leasing momentum is resilient, with landlords softening their stance on rents, indicating flexibility in the face of changing market conditions.



04Industrial& Logistics

# H2 2025 Demand Drivers

### **Consumer Expectations**

- E-commerce will continue its slow steady growth as a percent of overall retail as consumer expectations solidify next-day and sameday delivery.
- Having the right inventory in the right locations whether it be the retailers, suppliers, or outsourced 3PLs, will be key to meeting consumer demand
- Ensuring these strategic locations will keep demand solid despite continued global economic uncertainty.

### **Supply Chain Resiliency**

- Onshoring of manufacturing will continue, improving manufacturing and nearby warehouse fundamentals.
- Occupiers will utilize multiple ports of entry; however economic uncertainty could lower import volumes globally.
- External events could keep transportation costs unstable which could lead to higher domestic inventories.

### **Location Optimization**

- Greater visibility and emphasis into labor dynamics and transportation.
- Hub-and-spoke model optimized based on better technology and agility. In some cases, it will lead to modernization of space.
- Increased focus on the reliability, redundancy and renewability of power due to increased use of automation and AI.



04
Industrial
& Logistics

# 3pls & Traditional Retailers Drive Bulk Leasing

- Bulk leasing (100,000 sq. ft. or more) increased by 8% year-over-year in H1 2025.
- 3PLs accounted for 34% of bulk leasing activity in H1 2025, with the number of companies outsourcing distribution continuing to rise amid economic and supply chain uncertainty.
- Manufacturing demand increased by 51% year-over-year as more occupiers sought to diversify their supply sourcing

Figure 41: YTD 2025 Transactions 100,000 SF and Above

Occupier Type	SF Transacted	Market Share	YoY Change in Share %
Third Party Logistics	91,630,835	34.2%	1
General Retail & Wholesale	58,254,468	21.8%	1
Manufacturing	27,898,709	10.4%	
Food & Beverage	23,708,669	8.9%	1
Building Materials & Construction	19,124,598	7.1%	
Automobiles, Tires, & Parts	16,267,655	6.1%	•
Medical	11,089,400	4.1%	1
Undisclosed	10,330,396	3.9%	1
E-Commerce Only	9,530,180	3.6%	1
Total	267,834,910	100%	

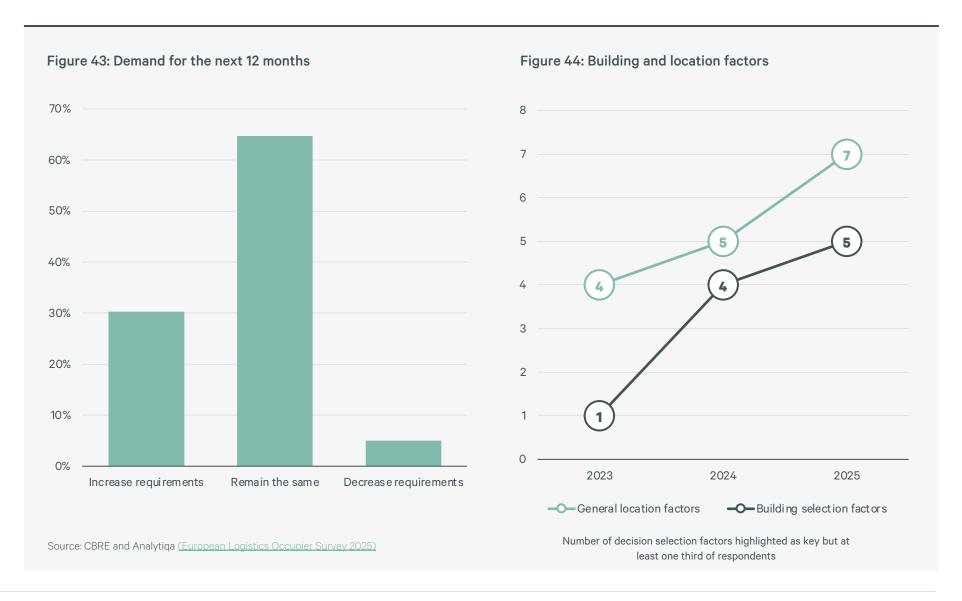
Source: CBRE Research, Q2 2025

Figure 42: YTD 2024 Transactions 100,000 SF and Above

Occupier Type	SF Transacted	Market Share
Third Party Logistics	73,261,780	29.6%
General Retail & Wholesale	62,533,497	25.2%
Food & Beverage	25,631,774	10.3%
E-Commerce Only	19,429,594	7.8%
Manufacturing	19,046,970	7.7%
Building Materials & Construction	16,050,852	6.5%
Automobiles, Tires, & Parts	15,621,941	6.3%
Undisclosed	10,180,888	4.1%
Medical	6,165,422	2.5%
Total	247,922,718	100%

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For Europe,
Occupier Activity
is Set to Increase in
the Near Term;
While Building
Specifications and
Location Criteria
Are Important

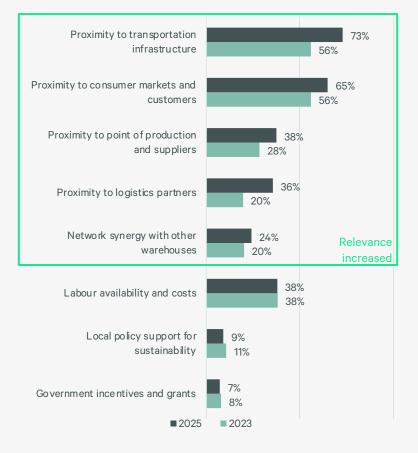


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# Asset Connectivity Remains a Crucial Consideration in APAC

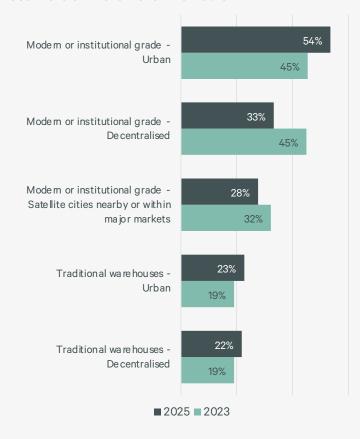
- Occupiers' interest in logistics facilities close to transportation infrastructure, customers and the supply chain strengthened further in this year's survey. While demand for modern and institutional grade logistics facilities in urban areas also picked up, occupiers' interest in such properties in decentralized locations or other satellite cities moderated.
- More intensive flight to core-and-quality demand has led to the resilient leasing performance of logistics assets in urban areas. Examples include Greater Tokyo, where vacancy in the Tokyo Bay Area fell to just 7.3% in Q1 2025, compared to 16.8% in the Ken-o-do area. Coupled with the tight supply outlook in urban areas, this divergent performance is expected to continue in the medium-term.
- CBRE expects logistics occupiers' ongoing struggle to balance cost control with investment in strategic locations to result in a more selective approach towards real estate planning. Occupiers will consolidate more resources to establish bigger and more efficient logistics hubs in urban areas of major markets, while right-sizing their real estate footprint in less strategic locations.
- Investors are recommended to follow suit and focus on acquiring assets in infill areas. They can also explore development opportunities adjacent to new infrastructure such as expressways and airports, especially in emerging markets such as India and Southeast Asia.

Figure 45: Top Three Locational Factors Influencing Asset Selection



Source: 2025 Asia Pacific Logistics Occupier Survey, CBRE Research, June 2025.

Figure 46: Logistics Facility Type Occupiers Expect to Use More of in the Next Two Years



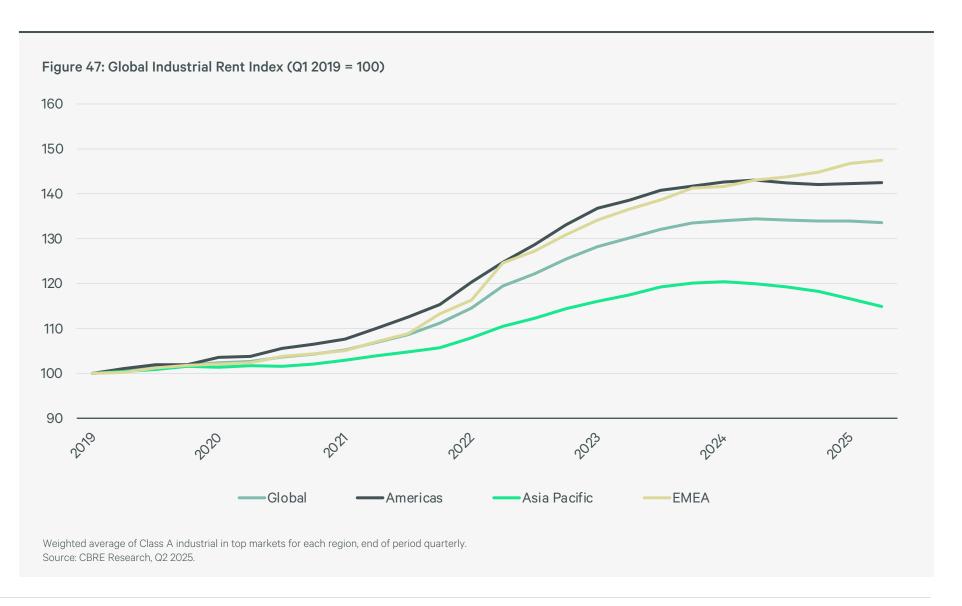
Note: Multiple selections allowed.

Source: 2025 Asia Pacific Logistics Occupier Survey, CBRE Research, June 2025.

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# Global Industrial Rent Index Edged Down

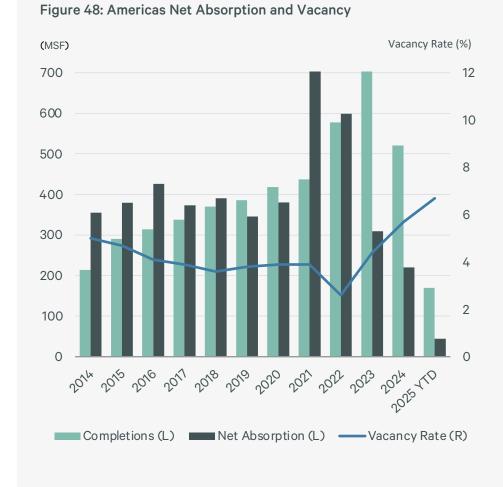
 In Q2 2025, global rents dipped slightly as industrial rents continue falling in Asia Pacific, while Europe and the Americas showed resilience.



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# Americas Regional Snapshot

- U.S. leasing remained strong in H1 2025 thanks to increased demand from the 3PL sector. 3PLs dominated activity as more retailers and wholesalers outsourced distribution.
- Overall vacancy increased by 60 bps in North America compared with the previous quarter to 6.7%.
- Annual asking rents recorded negative quarter-over-quarter and year-on-year growth in all markets but Mexico.



MARKET VACANCY RATES & AVG ASKING RENTS SQ. FT.				
New Jersey	6.6%	\$19.04		
PA I-78/81 Corridor	8.2%	\$9.04		
Chicago	5.1%	\$9.19		
Dallas/Ft. Worth	8.9%	\$9.89		
Houston	6.2%	\$10.16		
Atlanta	9.3%	\$7.21		
Miami	6.6%	\$16.57		
Los Angeles	4.7%	\$15.72		
Inland Empire	6.7%	\$13.62		
Seattle	9.6%	\$14.90		
Mexico City (\$USD)	1.5%	\$11.02		
Sao Paulo*(\$USD)	9.1%	\$5.35		
Toronto (\$CAD)	3.9%	\$16.93		

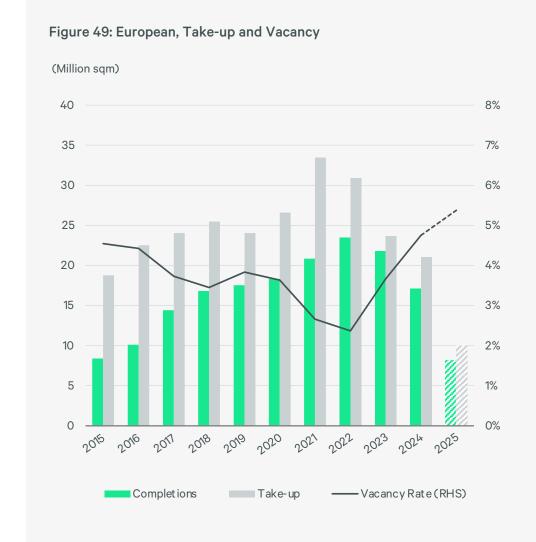
Note: Rental rates in USD for U.S. and Mexico, CAD for Canada.

\*Data calculated from 30km radius of the capital. Sources: CBRE Research, Q2 2025 CBRE Econometric Advisors Q2 2025.

04Industrial& Logistics

# Europe Regional Snapshot

- Take-up in Q2 2025 fell by 14% year-onyear. On a rolling 12-month basis, demand has also slowed.
- Vacancy rates expanded further, although at a slower rate relative to the change in the previous quarter.
- Minor yield compression continued in Q2 2025.
- Annual weighted prime rental growth moderated to a still-healthy 3.1%, driven by increases in markets such as Paris, Brussels and Lisbon.
- Investment volumes saw some recovery, with an 8% year-on-year increase in Q2, and 5% in H1.



LOGISTICS PRIME YIELD & RENTS/SQM P.A.				
Belgium (Brussels)	4.75%	€80.0		
Czech Rep (Prague)	5.15%	€88.8		
France (Paris)	4.90%	€89.0		
Germany (Hamburg)	4.40%	€102.0		
Italy (Milan)	5.35%	€70.0		
Netherlands (Rotterdam)	4.75%	€105.0		
Poland (Warsaw)	6.25%	€68.4		
Slovakia (Bratislava)	6.25%	€69.6		
Spain (Madrid)	5.00%	€84.0		
UK (London)	5.00%	£27.50/sq.ft.		

Source: CBRE Research, Q2 2025

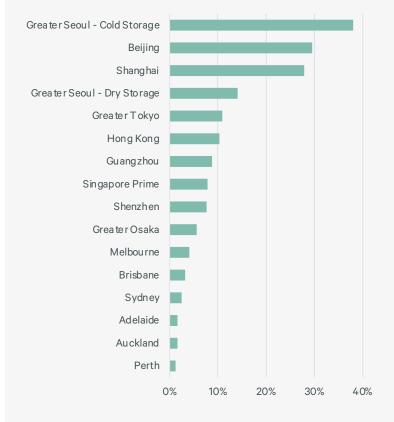
Completions, take-up and vacancy rate are aggregated for the ten countries mentioned above. The European indices have been upgraded as of Q3 2023 retail is a weighted average of high street shops and shopping centres

04Industrial& Logistics

# APAC Regional Snapshot

- Leasing remained active despite traderelated disruption. Occupiers previously in wait-and-see mode signed leases as landlords turned softer on rents. Demand was led by 3PLs, domestic e-commerce, and manufacturing.
- Industrial investment declined by 23% q-oq, with Australia and Singapore driving activity. Japan witnessed a brisk flow of data center deals.
- Australia's industrial investments
  witnessed a continuation of yield
  tightening, particularly in Sydney. This
  came against the backdrop of robust
  activity by overseas investors purchasing
  Sydney logistics portfolios from REITs.

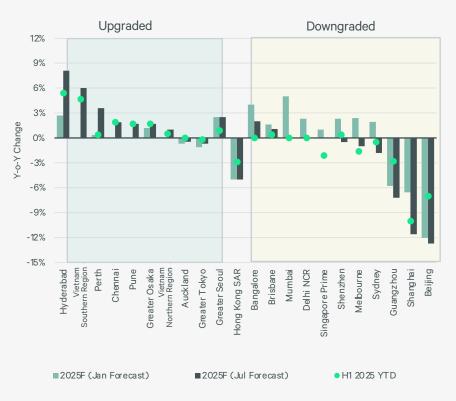
Figure 50: Vacancy rate (Q2 2025)



Sources: CBRE Research, Q2 2025.

Note: 1. Singapore yield referred to 30 years leasehold En-bloc industrial building. 2. Australia cities' rents and yield referred to Super Prime industrial assets.

Figure 51: Changes in 2025 Logistics Rental Forecast



Remarks: Vietnam's Southern Region includes Ho Chi Minh City, Binh Duong, Dong Nai and Long An, while the Northern region includes Hanoi, Bac Ninh, Hung Yen, Hai Duong and Hai Phong. Rental growth for Singapore refers to prime logistics rents in the eastern and western areas only. Rental growth for Indian cities refers to specific precincts only. Logistics rental growth for Asian markets refers to face rents while that for Pacific markets refers to effective rents.

# 05 Retail



### Consumer finances elevate consumption

- Real disposable incomes are continuing to rise at a more moderate rate, supported by nominal wage growth alongside moderating inflation.
- In the U.S., moderating inflation and wage growth are helping support household spending power, even as higher interest rates continue to weigh on discretionary categories.
- The rate cutting cycling is in an advanced stage in the Euro Area, with rate cuts expected in the U.S. later this year.
- In Mainland China, stimulus packages and consumption vouchers look to have been successful in boosting demand.

### Tourism remains strong

 Tourism numbers continue to grow, and markets such Spain and Japan see ongoing benefits.

### Supply chain reconfiguration and resilience

- In response to policy uncertainty and shifting geopolitics, large retailers are diversifying their supply chains and sourcing to include a wider mix of source markets.
- In the medium to long term, this will lead to greater operational resilience and offer some protection from inflation for consumers.
- Retailers in the U.S. are reshaping distribution networks in an effort to strengthen supply chain resilience.

### Experiential retail and the "halo effect"

 Retailers are implementing experiential retail concepts into their flagship stores, which aim to increase customer visits and dwell time, as well as fostering a stronger connection between brand and consumer.

### Al, automation and improved analytics

- Retailers are leveraging AI for inventory management, demand and trend forecasting, customer service, in-app personalization and to better understand their customer journey.
- Investment in in-store analytics using technologies such as RFID tagging is bridging the analytics gap between the instore and online channels.

### Moderating e-commerce growth

 In most major markets, e-commerce penetration is growing at a more moderate rate when compared with the pre-COVID period. E-commerce retailers are investing in opening physical stores.

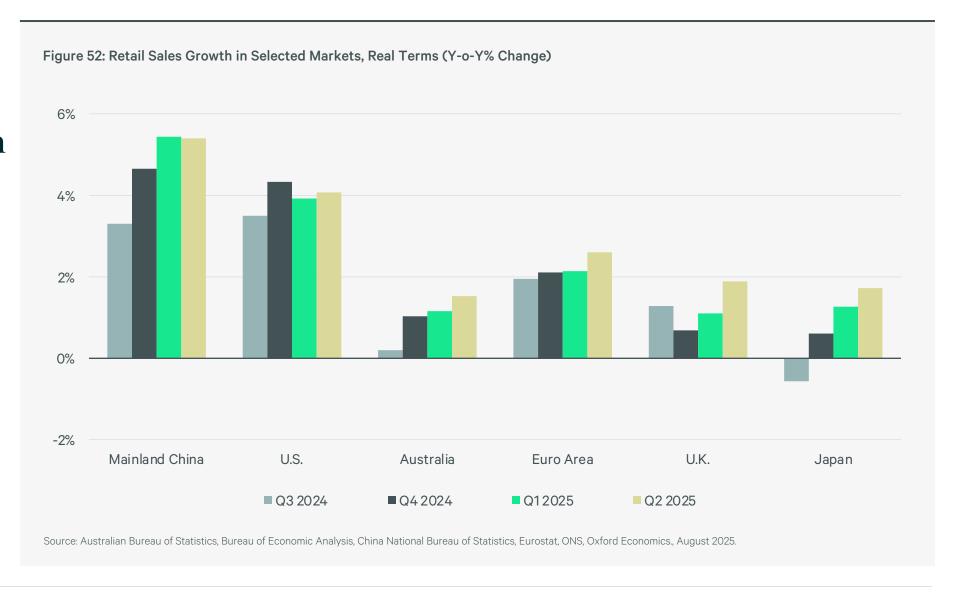
### Potential for attractive investment returns

 With higher entry yields than other sectors, and yields now stabilized and in some markets compressing, investors are aware that pricing is at its most attractive. This is particularly the case in the U.S., Europe and Australia.

05 **Retail** 

# Retail Sales Growth Continues Its Positive Trajectory

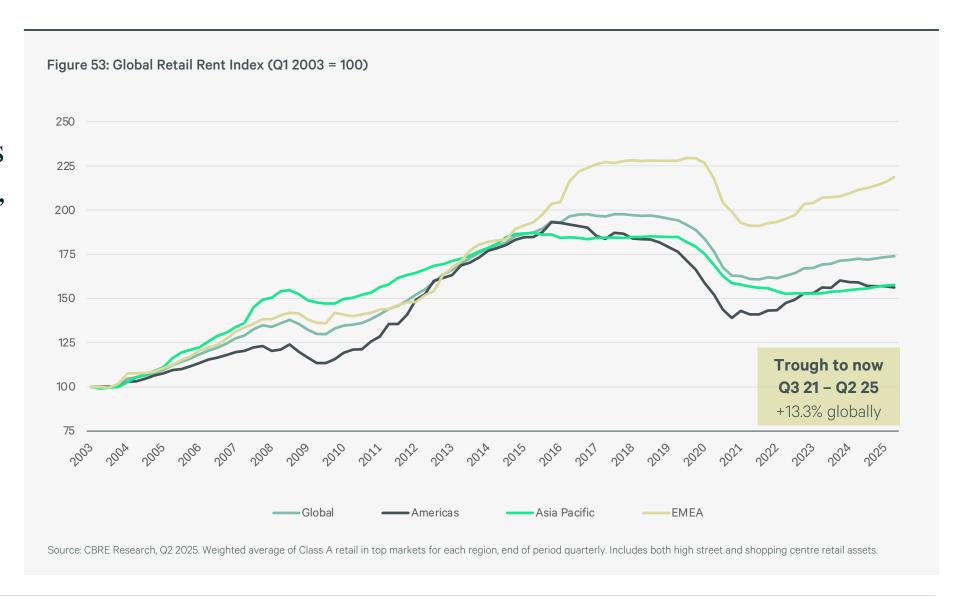
- Despite a fall in May, the Euro Area and U.K. saw another quarter of retail sales growth as Europe's consumer-led recovery continues.
- Spending in the U.S. remained resilient during Q2.
- Mainland China retail sales continued to be supported by stimulus programs.
   Australia's retail sales growth was aided by rate cuts and population growth, while Japan benefited from an increasing number of international tourists.



05 **Retail** 

# Global Retail Rents See Steady Growth, Led by Europe

- Steady growth continued in Q2, with rents increasing by 0.3% Q-o-Q and 0.9% Y-o-Y.
- Europe continues to lead global rent growth, with strong competition for prime high street units in particular driving the rent index.
- In contrast, U.S. rents edged down in Q2, reflecting softer demand and a more cautious environment as landlords prioritize occupancy over pushing rents.



05 **Retail** 

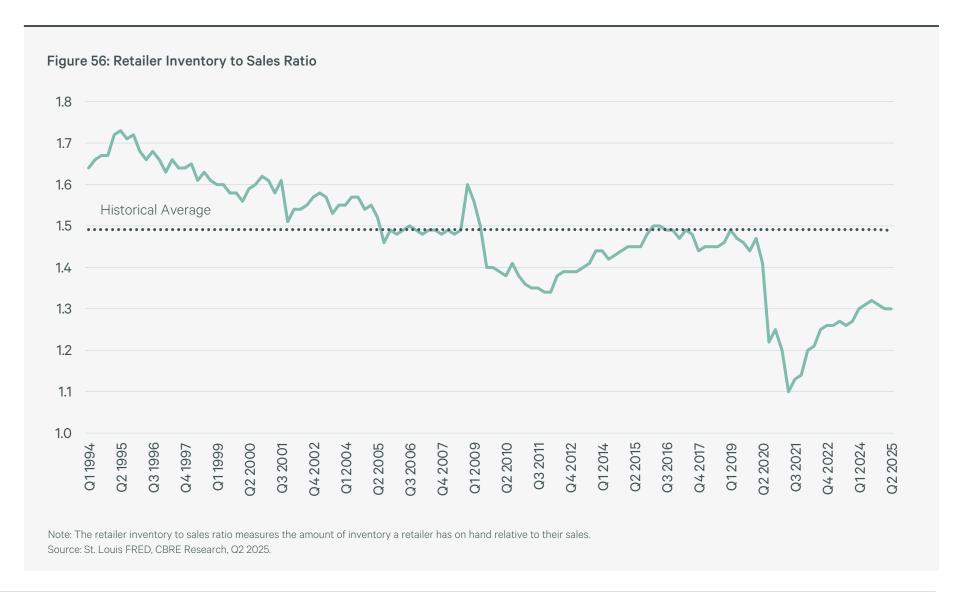
U.S. Regional Snapshot



05 **Retail** 

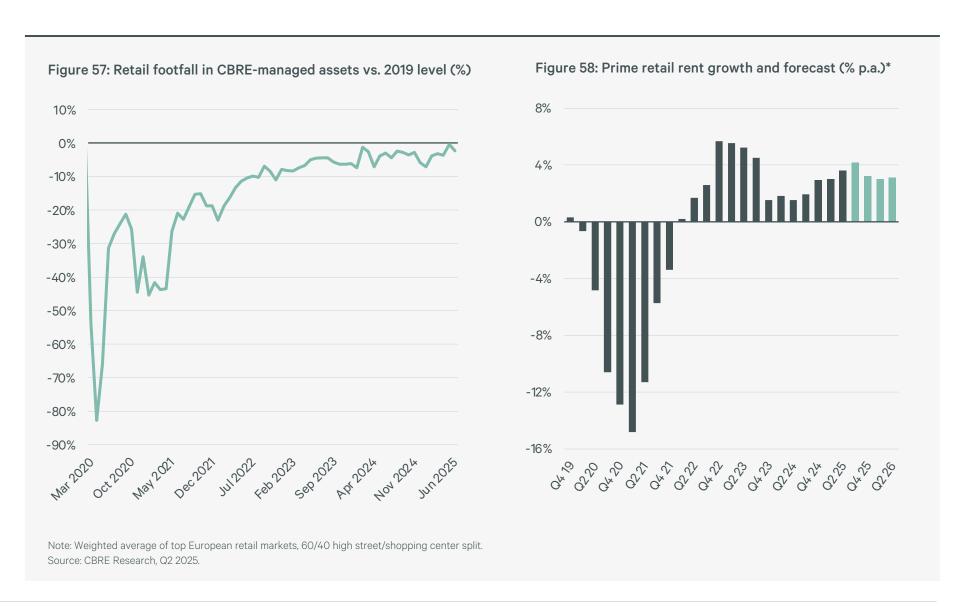
# U.S. Retailers Continue to Carry Less Inventory

- Retailers are identifying efficiencies within their business as they look to carry less inventory.
- The inventory to sales ratio has risen since 2021, signaling some softening in consumer demand. It remains well below the historical average, however, reflecting an absence of oversupply challenges seen in past cycles.



05 **Retail** 

# Europe Regional Snapshot



05 **Retail** 

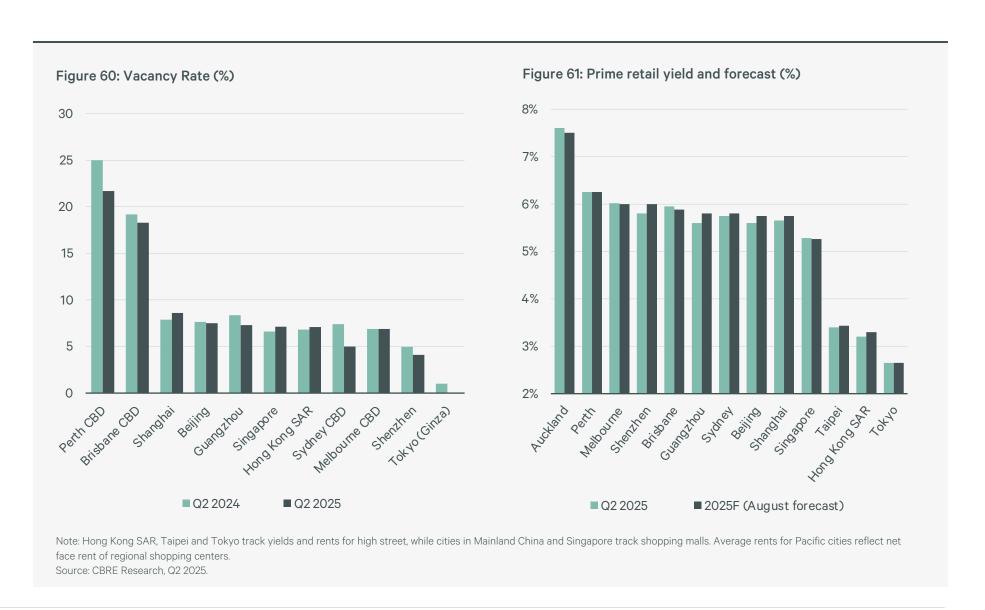
# Europe Bankruptcy Trend is Falling, But Still Remain Elevated

 While retailer bankruptcies fell in Q2, they remain at elevated levels, suggesting ongoing consolidation in the market and some persistent downside risk.



05 **Retail** 

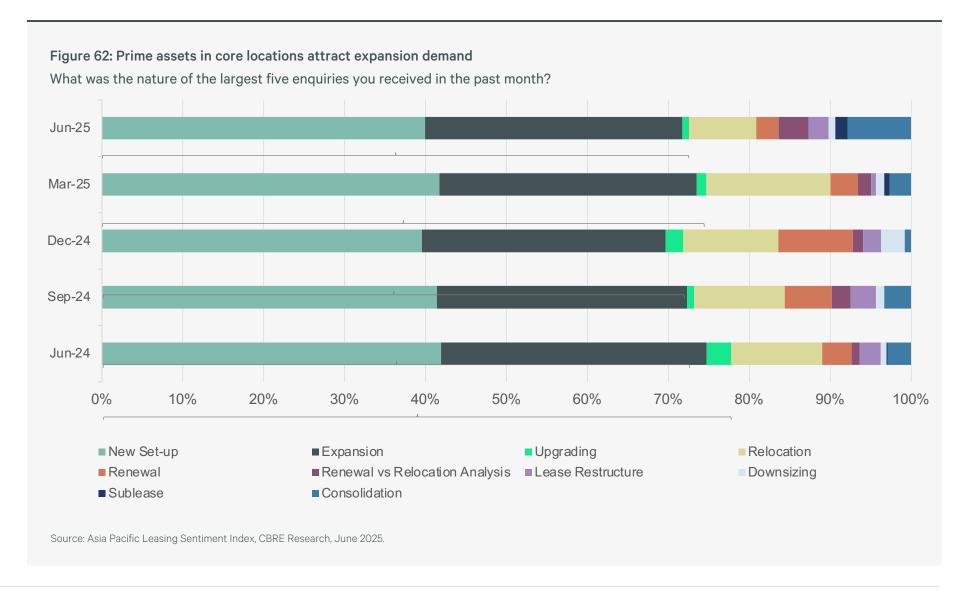
# APAC Regional Snapshot



05 **Retail** 

# APAC Retailers Remain Poised To Acquire More Space

- Retailer sentiment pulled back slightly in Q2 2025 as retailers adopted a more cautious stance amid global trade uncertainty.
- Retailers, especially luxury brands, displayed concern about the secondary impact from tariffs, which may prompt consumers to cut back on discretionary spending.



# 06 Multifamily

06 **Multifamily** 

# Key Themes Global Living Sector

### Occupier Market

- Sustained household formation, growth in renter demand and supply constraints in most of the world cause strong supply-demand imbalance. The U.S.
   Sun Belt and Mountain regions are the exception with strong supply pipelines weighing on rent growth.
- An increase in interest rates (as well as home prices in many regions) has reduced homeownership affordability, leading to an extended demand for rental housing.
- Rents are anticipated to rise further, despite growing regulatory pressure and new rules on indexation.
- Affordability remains a concern as many households are unable to buy or rent in the prime cities (particularly true in Europe).
- Policymakers' counterreaction to high cost of living takes the shape of rent regulation – further diminishing supply.

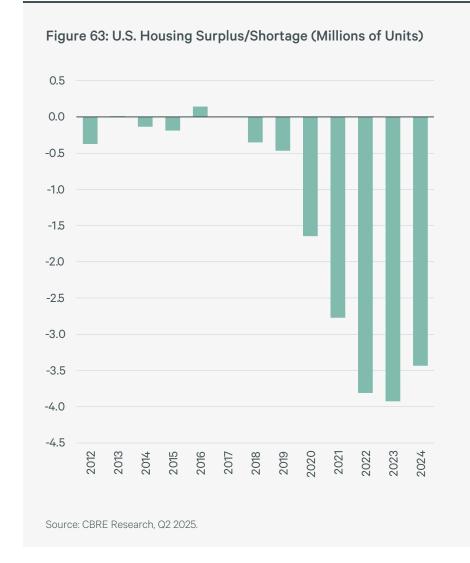
### **Investment Market**

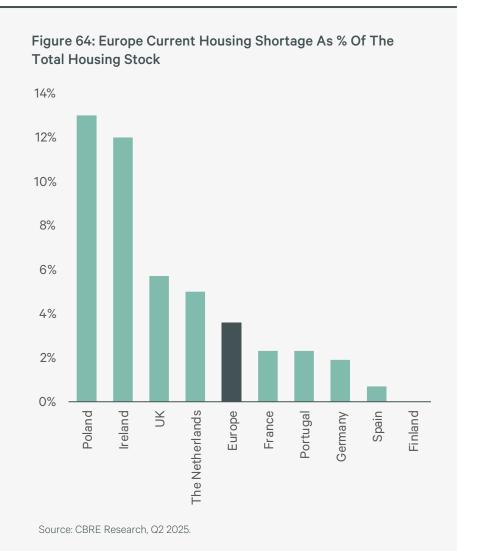
- Increase in investment volume, liquidity in the market has improved.
- Still enormous amount of dry-powder available for the global Living sector due to strong fundamentals in most regions and a favorable long-term outlook for regions with softer supply-driven fundamentals in the U.S.
- The Living sector is now the most preferred sector for all global regions. And is the largest share of investment volumes in Europe for the first time.
- Broadening of strategies among investors, with a larger number now looking at PBSA and other alternatives within the Living sector.

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# U.S. And Europe Continue to Experience Supply Shortages

- To start 2025, there was a shortage of at least 3.4 million homes in the U.S., down from 3.9 million in 2023, and the first improvement in 7 years. This improvement in the housing shortage is a direct result of the current wave of multifamily construction.
- Europe is also facing a shortage of approximately 9.6 million housing units, partly attributable to the influx of Ukrainian refugees.





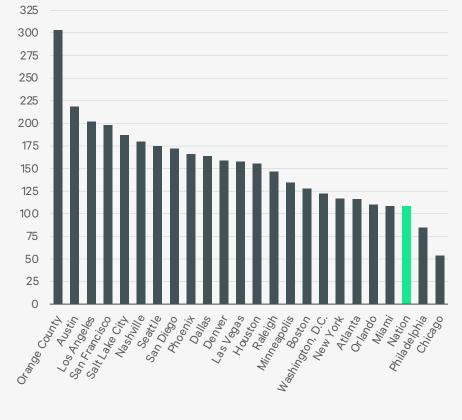
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# U.S. Rental Demand Persists Amid Elevated Home Buying Costs

- In Q2, the monthly payment premium for a newly purchased home was 108% nationally. This is keeping renters renting for longer and helping preserve existing occupancies.
- The premium exceeds 100% in many markets. For example, with a premium of 303% in Orange County, a 20% down payment on the median home is now equivalent to more than 8 YEARS of the average rent.

Figure 65: U.S. Average Rent vs. New Mortgage Payment (\$) 6.000 \$4.643 5,000 4.000 3,000 \$2,228 2,000 1.000 ----New Monthly Mortgage Payment ——Effective Rent

Figure 66: U.S. Monthly Payment Premium of Buying Over Renting (%)



Source: CBRE Research, CBRE Econometric Advisors, Freddie Mac, U.S. Census Bureau, Realtor.com®, FHFA, Q2 2025.

Source: CBRE Research, CBRE Econometric Advisors, Freddie Mac, U.S. Census Bureau. Realtor.com®. FHFA. Q2 2025.

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# U.S. Rent Growth Set to Accelerate in 2025

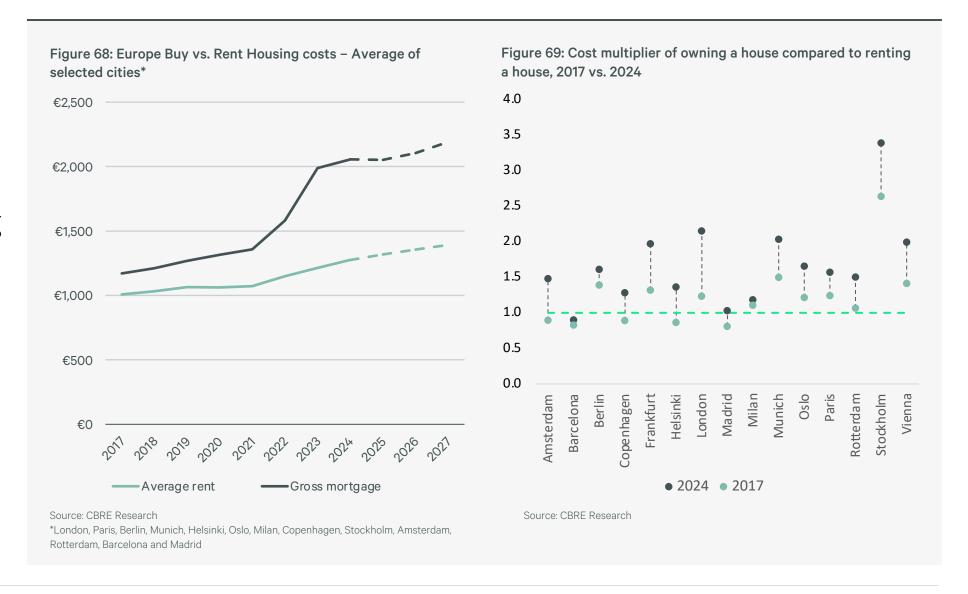
- National rent growth is expected to gain some much needed momentum this year as the remaining new supply is absorbed.
- With only a few exceptions, CBRE expects all markets to achieve positive rent growth in 2025.
- For those markets with high-supply, and consequently negative rent growth, CBRE anticipates many will achieve positive rent growth by the end of 2025.



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# Europe Sees an Extended Demand for Rental Housing

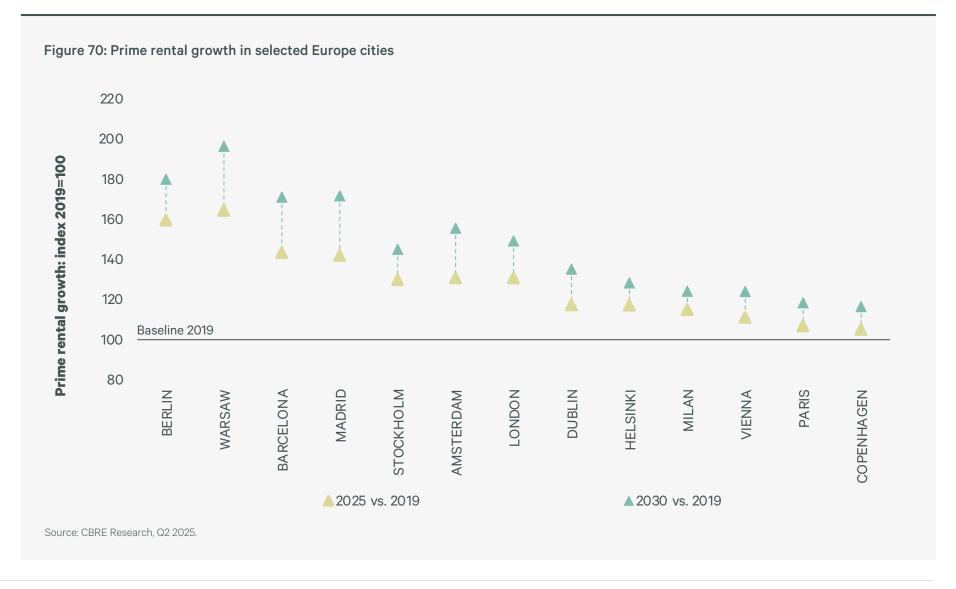
- Spur in house prices have caused buying to become increasingly expensive compared to renting in Europe as well.
- Whereas in 2017, owning was either slightly more expensive or cheaper than renting, now the balance has shifted.



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# Supply Shortages and Demand Surge Push European Rents Higher

- Constrained supply and extended demand for rentals push rent levels across Europe.
- Regulation can subdue rents but can also drive them up in unregulated parts of the market.



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# Vacancy Rates Remain Low in APAC

 Vacancy rates below 10% across the region and below 5% across Japan and Australia.



06 **Multifamily** 

Low Homeownership Affordability in Asia Fuels Shift to Rentals



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